

# MEAN-VARIANCE FRONTIER - I. CLASSIC APPROACH

BIG PICTURE:  $P = E(R^p) \leftrightarrow E(R^i) = R^f + \beta_i \cdot \rightarrow$  MVF; MOMENTS STATES  $\rightarrow T^*$   
 NOW IN COMPLETE MARKET, STATE SPACE  $\infty$  ASSETS, PRETTIER

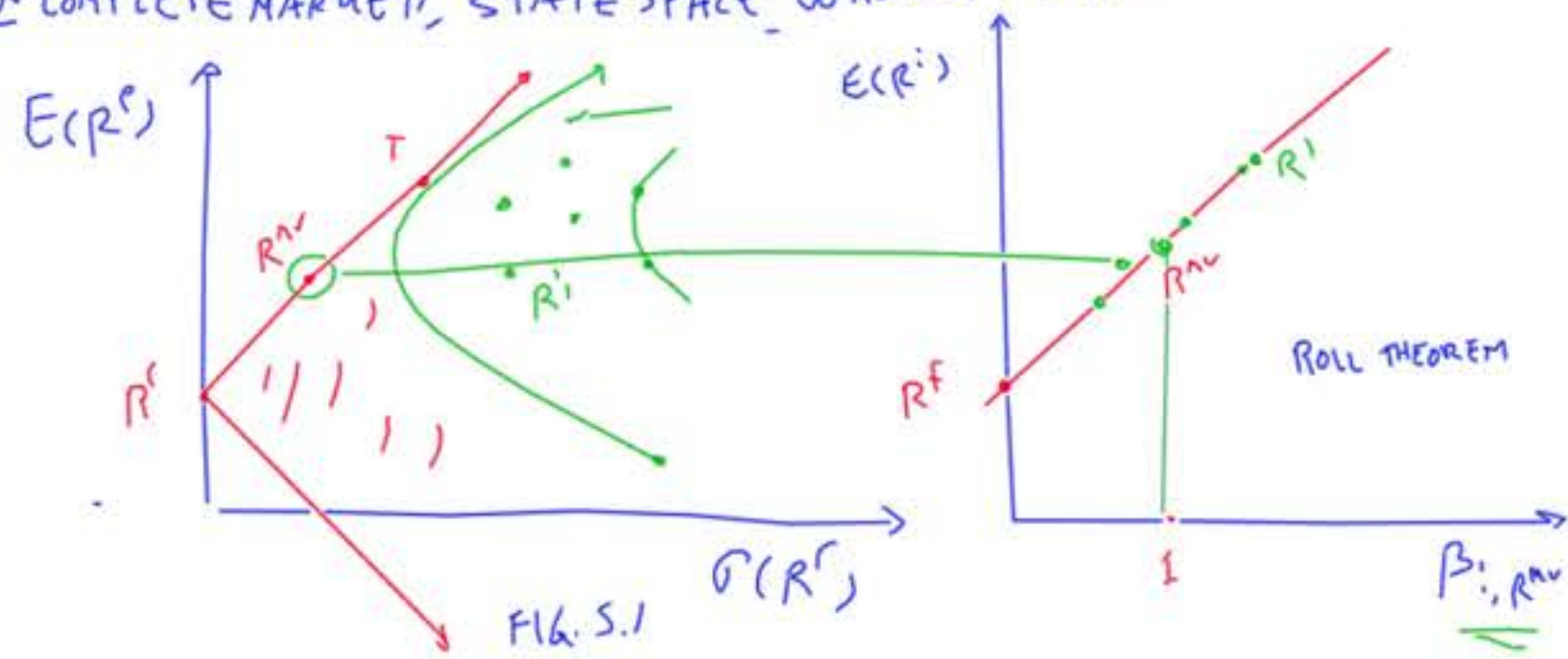


FIG. 5.1

## ALGEBRA

$$R^e = \begin{bmatrix} R^{e1} \\ \vdots \\ R^{en} \end{bmatrix}$$

$$R^{ep} = w' R^e; \min \sigma^2(R^{ep}) \text{ s.t. } E(R^{ep}) = E$$

$$\min w' \Sigma w \text{ s.t. } w' M = E \quad \left( \begin{array}{l} \text{NOT: } w' \mathbf{1} = 1 \\ \sum_{i=1}^n w_i = 1 \end{array} \right)$$

$$\frac{\partial}{\partial w} \left[ \frac{\partial}{\partial w_i} \right]: \Sigma w = \delta M^*$$

$$w = \delta \Sigma^{-1} M$$

$$\delta \begin{bmatrix} \Sigma^{-1} \\ M \end{bmatrix} = \begin{bmatrix} w \end{bmatrix}$$

$$R^{emv} = \delta M' \Sigma^{-1} R^e \quad \leftarrow \text{ALL PORTFOLIO OPTIMIZERS}$$

$$E(R^{emv}) = \delta M' \Sigma^{-1} M \quad \sigma^2(R^{emv}) = \delta^2 M' \Sigma^{-1} M$$

$$\frac{E(R^{emv})}{\sigma(R^{emv})} = \sqrt{M' \Sigma^{-1} M} \quad \leftarrow \text{MAX SHARPE RATIO}$$

A. ONE-FUND THEOREM ( $R^e$ )

B. ROLL THEOREM

$$\star \rightarrow \text{COV}(R^e, \underbrace{R^{emv}}_{R^{emv}}) = \delta E(R^e)$$

$$E(R^{ei}) = \beta_{i, R^{emv}} \lambda_{mv}$$

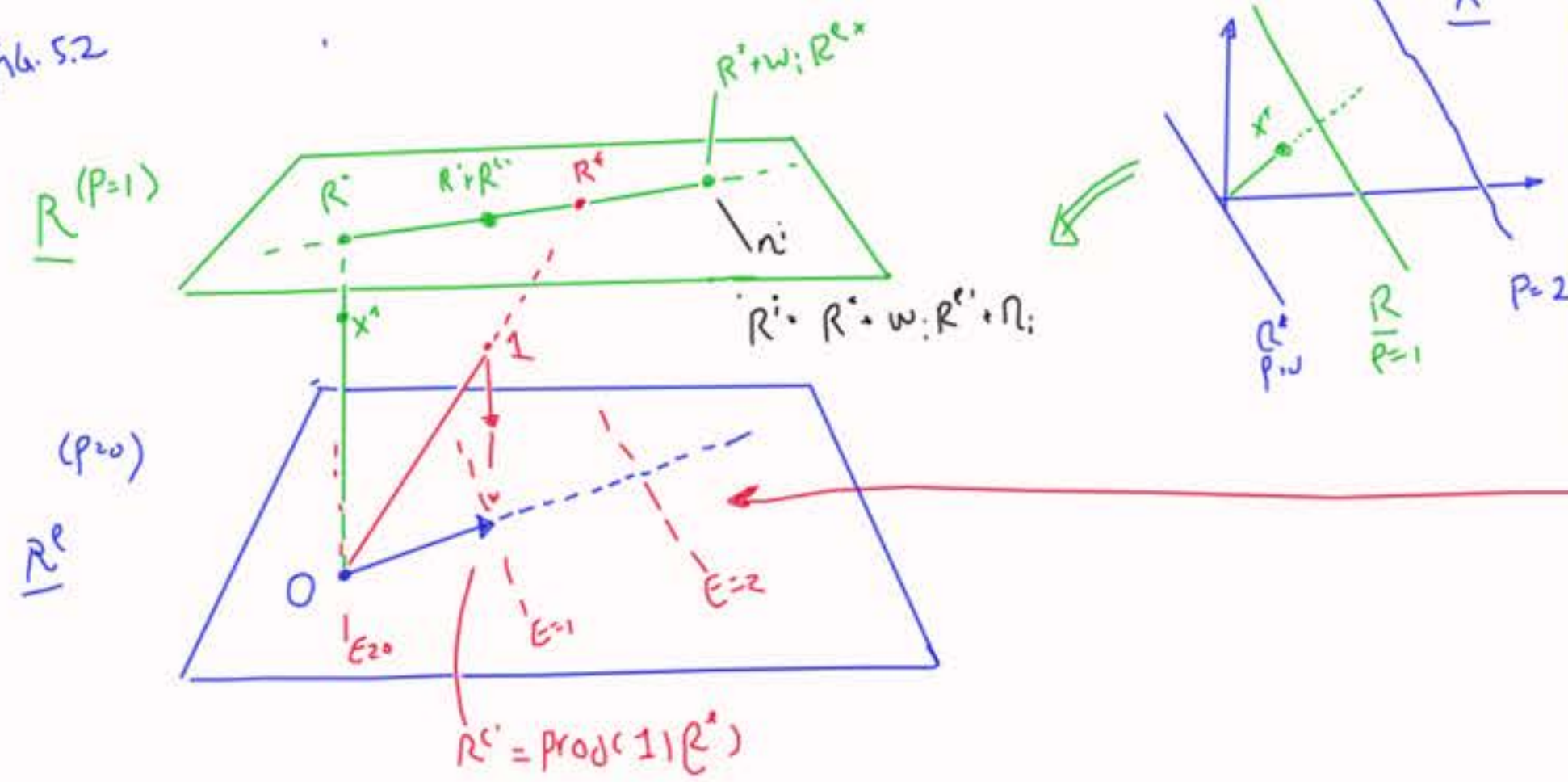
A SINGLE- $\beta$  REPRESENTATION WITH  $R^{emv}$  REFERENCE  $\leftrightarrow R^{emv}$  ON MVF,  $R^{emv} \neq 0$

C. NOT (YET)  $R^{emv}$  IS THE OPTIMAL PORTFOLIO FOR ANY INVESTOR OR MARKET

D. IFF  $R^{MKT} = R^{mv} \Leftrightarrow$  CAPM

## 2. STATE-SPACE [HANSEN-RICHARD] APPROACH TO MUF.

Fig. 5.2



(Loop  $\rightarrow \exists x^* \in \dots$ )

1)  $R^* \equiv \frac{X^0}{P(X)} = \frac{X^*}{E(X^{*2})}$   $1 = E(X^* R) \Rightarrow E(R^2) = E(R^* R)$

EXAMPLE:  $R^* = \frac{1' E(RR')^{-1} R}{1' E(RR')^{-1} 1}$

2)  $R^{ex} = \text{PROJ}(1 | R^e)$

$\rightarrow X^*$  CARRIES PRICE INFORMATION ( $P(X) = E(X^* X)$ )

$R^{ex}$  CARRIES MEAN INFORMATION ( $E(R^e) = E(R^{ex} R^e)$ )

$P(X) = E(m_X) = E(\text{PROJ}(M | X) \cdot X) = E(X^* X)$

$E(R^e) = E(1 | R^e) = E(\text{PROJ}(1 | R^e) \cdot R^e) = E(R^{ex} R^e)$

EXAMPLE:  $R^e = \begin{bmatrix} R^* \\ R^{ex} \end{bmatrix}$ ,  $R^{ex} = E(R^e)' E(R^e R^e)^{-1} R^e$

$\Leftrightarrow X = P' \bar{C}(X^*)^{-1} X$

### 1) ORTHOGONAL DECOMPOSITION

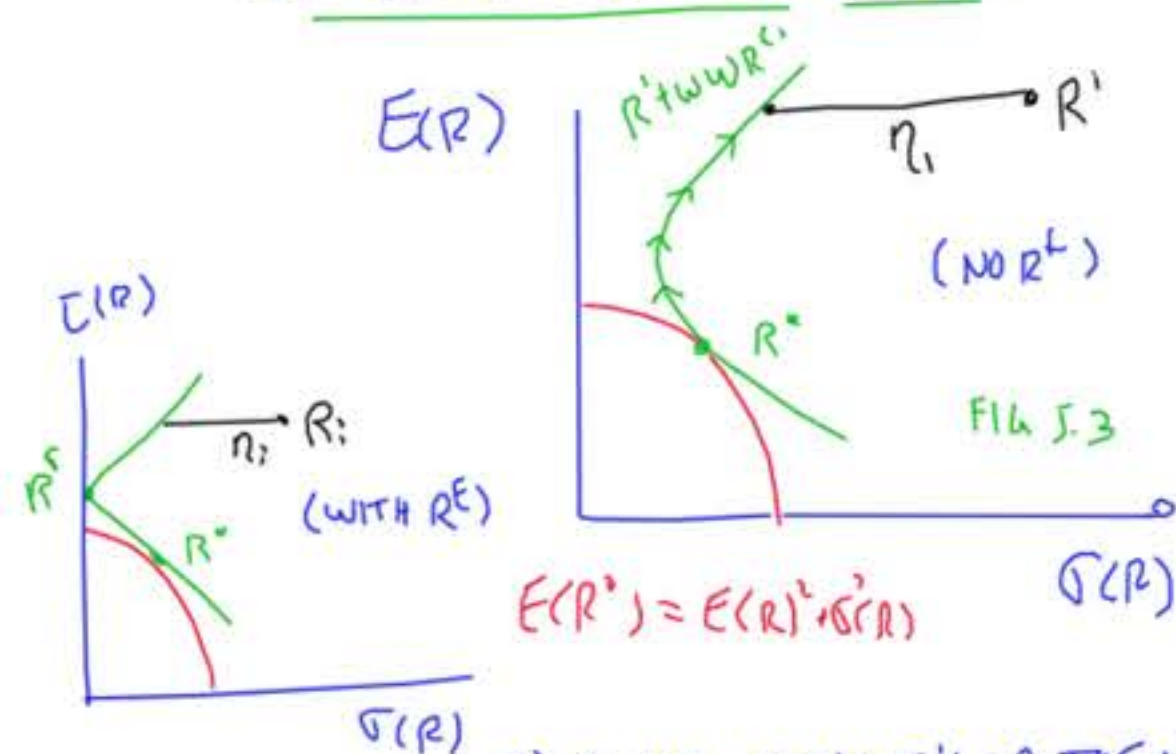
ANY RETURN  $R^i = R^* + w_i R^{ex} + \eta_i$  ;  $E(R^* R^{ex}) = E(R^* \eta_i) = E(R^{ex} \eta_i) = 0$   
 $E(\eta_i) = 0$

PROOF DEFINE  $\eta_i$ , SHOW  $\perp$

### 2) MEAN VARIABLE FRONTIER $R^{MV} = R^* + w \cdot R^{ex} \rightarrow$ TWO FUND THEOREM

PROOF  $E(R^i) = R^* + w_i E(R^{ex})$   $E(R^{i2}) = E(R^{*2}) + w_i^2 E(R^{ex2}) + \cancel{E(\eta_i^2)}$

### 3. COMPARING FRONTIERS



$E(R^*) = E(R) + \sigma^2(R)$

- $R'$  IS THE "SMALLEST" MINIMUM SECOND-MOMENT RETURN
- $E(\eta_i) = 0, + E(\eta_i \cdot R') = E(\eta_i \cdot R^*) = 0$   
REGRESSION RESIDUAL, ^ IDIOSYNCRATIC
- "ONLY SYSTEMATIC COMPONENT OF RISK IS PRICED"

- $R^*$  IS NOT ANYONE'S OR THE MARKET PORTFOLIO!
- $R'$  IS THE RETURN ON THE MARGINAL UTILITY MIMICKING PORTFOLIO

$R' = \frac{x'}{P(x)}$   $x' = \text{proj}(M | x)$

$m = \left(\frac{C_{t+1}}{C_t}\right)^{-\sigma}$  GOES DOWN WHEN  $R^{\text{PORTFOLIO}}$ ,  $\frac{C_{t+1}}{C_t}$  GO UP

$R'$  IS NEGATIVELY CORRELATED WITH

NEW  $R^{\text{EMV}} = w \cdot R^{\text{EE}}$ ;  $R^{\text{EE}} = E(R^*)' E(R^* R^*)^{-1} P'$  . OLD  $R^{\text{EMV}} = w' E(R^*)' \Sigma^{-1} P^E$

CAN DO NEW WITH  $\Sigma$  TOO.

### 4. ROLL THEOREM

(WITH  $R^E$ )  
 $R^{\text{MV}}$  ON MUF,  $R^{\text{MV}} \neq R^f \Leftrightarrow M = a + b R^{\text{MV}}$  PRICES ALL REX  
 i.e.  $1 = E(M \cdot R)$   
 $\Leftrightarrow E(R^i) = R^f + \beta_{i, R^{\text{MV}}} \cdot \lambda_{\text{MV}}$

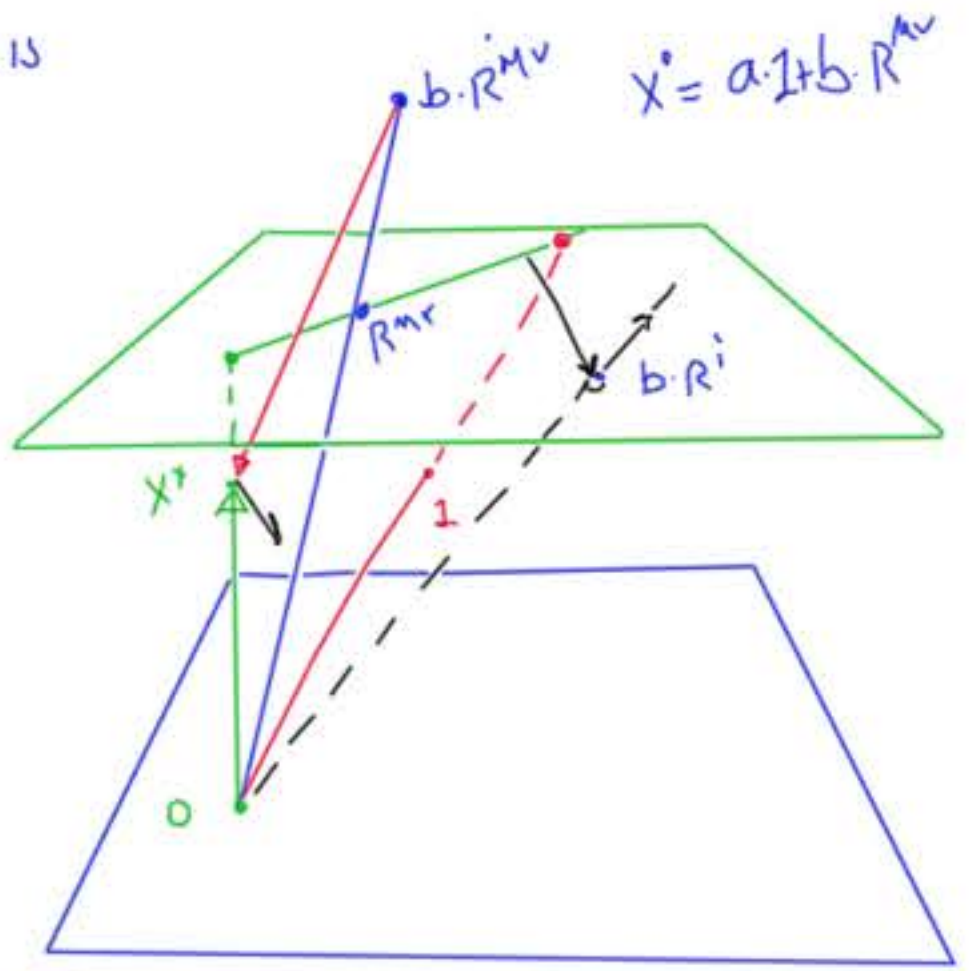
#### EXCESS RETURN ALGEBRA

$R^{\text{MV}}$  ON MUF + 0  $\Rightarrow$   
 $R^{\text{EMV}} = w \cdot R^{\text{EX}}$

TRY  $M = 1 - R^{\text{EX}} + \eta$

$E(M R^{\text{EX}}) =$   
 $= E[(1 - R^{\text{EX}} + \eta)(R^{\text{EX}} + \eta_i)]$   
 $= E(R^{\text{EX}}) \cdot E(R^{\text{EX}}) + E(\eta \eta_i)$

$\Rightarrow$  IFF  $\eta_i = 0$



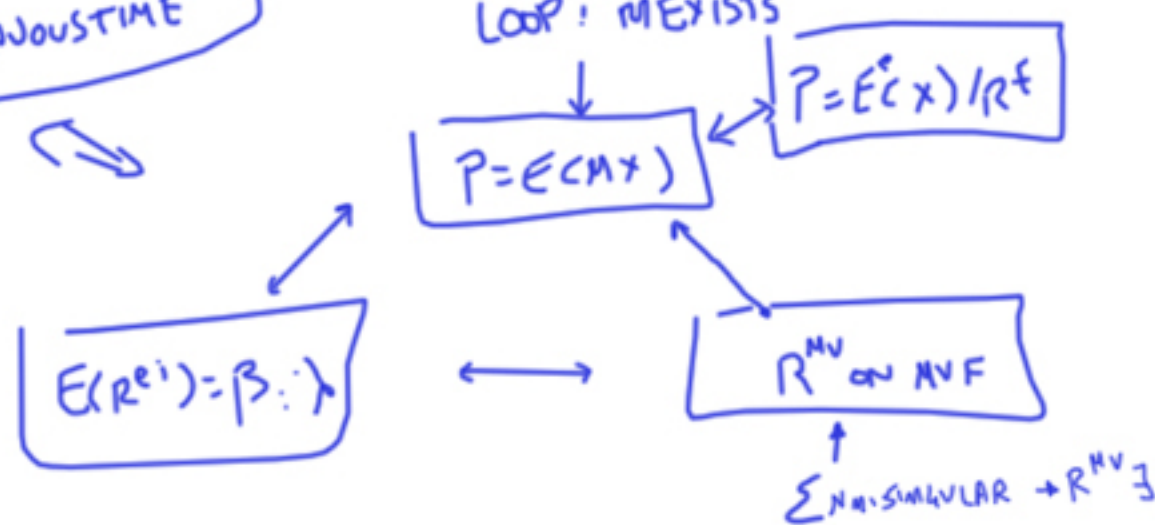
$\beta$   $m = a + b f \Leftrightarrow E(R^{\text{EX}}) = \beta_{i, f} \cdot \lambda_f$

EXISTENCE + EQUIVALENCE - SUMMARY + IMPLICATIONS 2. REPRESENTATION + HISTORY

CONTINUOUS TIME

A. REPRESENTATIONS

LOOP: M EXISTS



B. HISTORY OF (i)

- FAMA (1971) "EFFICIENCY"
- $R_{t+1}^e = a + b z_t + \epsilon_{t+1}$
- VS "IRRATIONAL" - IS IT RIGHT?
- FAMA "JOINT HYPOTHESIS"

1)  $0 = E_t(M_{t+1} R_{t+1}^e) \rightarrow M_{t+1} R_{t+1}^e = a + b z_t + \epsilon_{t+1}$

2)  $P_t = \sum_s \underbrace{\pi_s \cdot M_s}_{\text{ALWAYS TOGETHER}} x_s$

3)  $\forall \pi, \text{ NO ARBITRAGE} \rightarrow \exists M : P \text{ is 'RIGHT'} = E(C|x)$

ASSET MARKET DATA ALONE CANNOT SETTLE "RATIONALITY"; "EFFICIENCY"

• Roll

TESTS  $E(R^e_i) = \beta_{im} \lambda_M$

ASSUMPTIONS ... ?

NO  $\leftrightarrow$   $R^M$  ON MVF

$E(R^e_i) = \beta_{im} \lambda_M$  IS TRIVIAL  $R^M$  IDENTITY IS KEY

USING MARKET "PROXY" IS NOT INNOCUOUS. "CAPM" (WEALTH PORTFOLIO) UNTESTABLE

i)  $P = E(C|x)$  ISN'T MUCH.  $M = \text{FY DATA}$  IS EVERYTHING.

ii) USE THE REPRESENTATION THAT WORKS BEST.

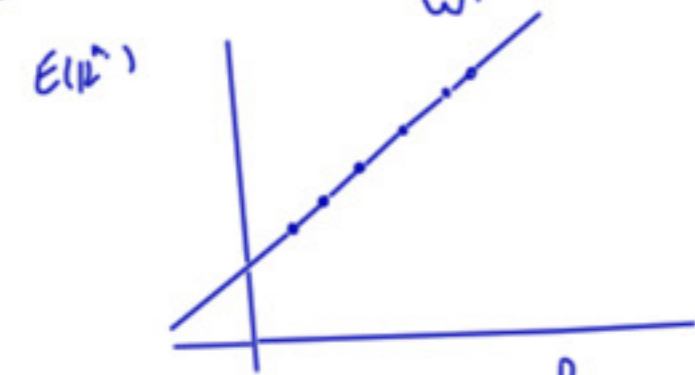
iii) KNOW HOW TO TRANSLATE

### 3. FISHING. $E(R)$ , $E(R^2)$ ETC. PROBABILITIES?

HOLDS FOR ANY PROBABILITIES;

SAMPLE  $x' = P' E(R^2)^{-1} x \rightarrow$  SAMPLE P.

SAMPLE  $R^{ENV} = \underbrace{E(R^2)^{-1}}_{w'} R^2 \rightarrow$  PERFECT FIT



$R_t^i = d_i + \beta_{i,MV} R_t^{ENV} + \epsilon_t$  (POST MV)

- THERE IS A PORTFOLIO WHICH PERFECTLY PRICES ALL ASSETS IN SAMPLE
- TWORKS HORRIBLY OUT OF SAMPLE (SHOULD BUY GOOGLE)
- ⇒ RULES OF THE GAME ARE VITAL; CONSTRAINTS ON FACTOR FISHING.
- EXAMPLE: FAMA + FRENCH. FACT HUCK ART LITTLE SCIENCE

### 4. MIMICKING PORTFOLIO THEOREM + FISHING

$P = E(MV)$  SAY  $M = \beta \left( \frac{C_{1,t}}{C_t} \right)^{\sigma}$

$P = E(\underbrace{\text{PROJ}(MIX)}_{x'} + \epsilon) \cdot X = E(\text{PROJ}(MIX) \cdot X) = E(x \cdot x)$

- 3 a PORTFOLIO WHICH PRICES JUST AS WELL.
- 3 PORTFOLIOS THAT PRICE A LOT BETTER IN SAMPLE!
- IF C IS NOT MEASURED WELL  $x'$  IS BETTER
- ⇒ COMPARING FIT OF  $\beta \left( \frac{C_{1,t}}{C_t} \right)^{\sigma} +$  FF3F IS SILLY. IS FF3F  $x'$  FOR  $\beta \left( \frac{C_{1,t}}{C_t} \right)^{\sigma}$  IS NOT SILLY
- ⇒ USING  $x'$  (FF3F) IS RIGHT FOR MOST PRACTICAL QUESTIONS
- ⇒ USING  $x'$  CANNOT ANSWER "RATIONALITY"

⇒ THEOREMS ARE IMPORTANT! GUIDE 'WHY ARE WE DOING THIS'  
FINDING RIGHT MODEL FOR EACH QUESTION!

## CONDITIONING INFORMATION

### 1. CONDITIONING DOWN.

• REALLY  $P_t = E_t(M_t X_{t+1})$

$$E_t(R_{t+1}^e) = \beta_{t+1} \cdot \lambda_{t+1}$$

•  $E_t(R_{t+1})$ ,  $\beta_{t+1}$ ,  $\lambda_{t+1}$  VARY A LOT ;  $R_{t+1} = a + b\left(\frac{D}{P_t}\right) + \epsilon_{t+1}$   
ARCH / GARCH ETC.

•  $\rightarrow$  COMPLEX MODELS OF  $E_t$ ,  $\beta_{t+1}$ ,  $\sigma_{t+1}$ ...

• INFORMATION SETS .  $E(R|I)$  ;  $\text{COV}(R^i, R^j | I)$  WHATS I?  
AGENTS ; MARKET ; ALL VARIABLES WE SEE ;  
VARIABLES WE INCLUDE ; UNCONDITIONAL

$$0 = E(M_{t+1} \cdot R_{t+1}^e | \text{AGENT INFO}_t) \quad M_{t+1} = \beta \left(\frac{C_{t+1}}{C_t}\right)^{-\gamma}$$

$$E(\cdot) \rightarrow 0 = E(M_{t+1} R_{t+1}^e | \text{MR INFO}_t)$$

$$\rightarrow 0 = E(M_{t+1} R_{t+1}^e) \text{ UNCONDITIONAL AVERAGE}$$

$\Rightarrow 0 = E(M_{t+1} R_{t+1}^e)$  IS A VALID IMPLICATION  
OF AGENT FOC ASSET PRICING

$P = E(M_t)$  "CONDITIONS DOWN"

$$E(E(X|I)) = E(X) \quad \text{LAW OF ITERATED EXPECTATIONS}$$

$$E_t(R_{t+1}^e) = \beta_{t+1} \cdot \lambda_{t+1}$$

$$E(R_{t+1}^e) = E(\beta_{t+1} \cdot \lambda_{t+1}) \dots ? \rightarrow \text{DOES NOT EASILY CONDITION DOWN.}$$

## 2. INSTRUMENTS + MANAGED PORTFOLIOS

$$0 = E_t (M_{t+1} R_{t+1}^e) \rightarrow E(M_{t+1} R_{t+1}^e) = 0$$

POWER?

$$0 = E_t (M_{t+1} R_{t+1}^e z_t) \Rightarrow$$

$$0 = E(M_{t+1} R_{t+1}^e z_t)$$

①  $E(M_{t+1} R_{t+1}^e) = 0?$

②  $M_{t+1} R_{t+1}^e = a + b z_t + \varepsilon_{t+1} \rightarrow b \Rightarrow \underline{\text{MGR}}$   
(ALSO ATEST)

③  $0 = E(M_{t+1} \underbrace{R_{t+1}^e z_t}_{R_{t+1}^p})$

TIME SERIES = CROSS SECTION

REGRESSIONS = PORTFOLIOS

"MANAGED PORTFOLIO THEOREM"

EX: FF 25 ; USE HEXF/MUTUAL FUNDS

SUFFICIENT

$$0 = E(M_{t+1} R_{t+1}^e z_t) \quad \forall z_t \in \mathcal{I}_t \Leftrightarrow 0 = E_t (M_{t+1} R_{t+1}^e)$$

[GMM  
 $0 = E(M_{t+1} R_{t+1}^e z_t)?$ ]

### 3. CONDITIONAL + UNCONDITIONAL MODELS

PROBLEM PARAMETERS MAY VARY OVER TIME  
"CONDITIONAL MODEL"

EXAMPLE: CONDITIONAL CAPM

$$E_t(R_{t+n}^{ei}) = \beta_{it} \cdot \lambda_{Mt} \Rightarrow M_{t+n} = a_t - b_t \cdot R_{t+n}^M \Leftrightarrow R_{t+n}^M \text{ SAT. MIN } \sigma_r^2(R_{t+n}) \text{ s.t. } E_t(R_{t+n}) = E$$

$$0 = E_t(M_{t+n} \cdot R_{t+n}^{ei})$$

COUNTER EXAMPLE: CONSUMPTION, AN "UNCONDITIONAL MODEL"

$$M_{t+n} = \beta \left( \frac{C_{t+n}}{C_t} \right)^{-\gamma} \text{ NOT } \beta, \sigma_t \text{ SAT. } 0 = E_t(M_{t+n} R_{t+n}^{ei}) \Leftrightarrow E(M_{t+n} R_{t+n}^R z_t)$$

PROBLEM

$$0 = E_t \left[ \underbrace{(a_t - b_t R_{t+n}^M)}_{M_{t+n}} R_{t+n}^{ei} \right] \not\Rightarrow 0 = E \left[ (a - b R_{t+n}^M) R_{t+n}^{ei} \right] \text{ PROOF TRY IT!}$$

- A CONDITIONAL MODEL DOES NOT IMPLY AN UNCONDITIONAL MODEL.  $R_{t+n}^{MV}$  ON CONDITIONAL MVF  $\not\Rightarrow$  ON UNCONDITIONAL MVF
- AN UNCONDITIONAL MODEL (WHICH PRICES ALL MGD PORTFOLIOS)  $\Rightarrow$  A C. MODEL!  $R_{t+n}^{MV}$  ON  $\underline{V} \subset$  MVF  $\Rightarrow$  ON C. MVF [INCLUDING MGD PORTFOLIOS]



## • SOLUTION (PARTIAL)

MODEL CONDITIONING INFO.

$$M_t = a(z_t) - b(z_t) R_{t+1}^M = a_0 + a(z_t) - b_0 R_{t+1}^M - b_1 \underbrace{(z_t R_{t+1}^M)}_{\text{MGD}}$$

A CONDITIONAL CAPM + ONE INFO VARIABLE  $z_t$  = A 3FACTOR UNCONDITIONAL MODEL.

## • PARTIAL SOLUTION

- ⇒
- 1) CONDITIONING INFO: AGENT, VARIABLES, MEAN
  - 2) GOOD MODELS DO NOT ASSUME AGENTS ONLY SEE OUR VARIABLES
  - 3) TS = CS MANAGED PORTFOLIOS