

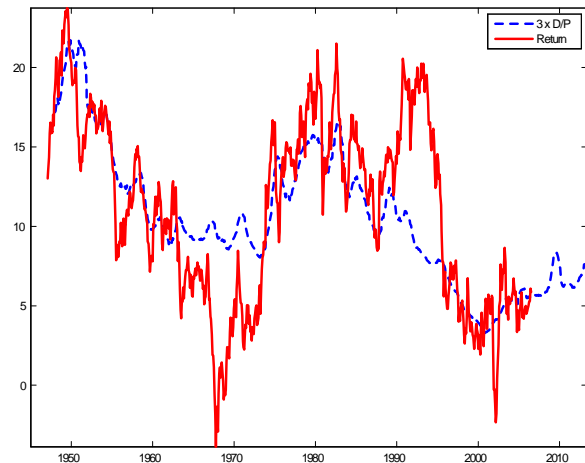
# Return Predictability and Volatility

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# Three facts: 1. Returns are predictable

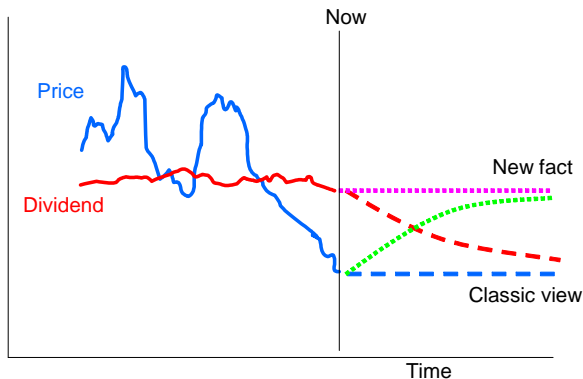
Horizon $k$	$b$	$t(b)$	$R^2$	$\sigma [E_t(R^e)]$	$\frac{\sigma[E_t(R^e)]}{E(R^e)}$
1 year	3.8	(2.6)	0.09	5.46	0.76
5 years	20.6	(3.4)	0.28	29.3	0.62



## Three facts – 2. Dividend forecasts

- ▶ DP does not forecast dividend growth. The *sign* is “wrong”

Horizon $k$ (years)	$R_{t \rightarrow t+k}^e = a + b \frac{D_t}{P_t} + \varepsilon_{t+k}$			$\frac{D_{t+k}}{D_t} = a + b \frac{D_t}{P_t} + \varepsilon_{t+k}$		
	b	t(b)	R <sup>2</sup>	b	t(b)	R <sup>2</sup>
1	4.0	2.7	0.08	0.07	0.06	0.0001
5	20.6	2.6	0.22	2.42	1.11	0.02



### Three facts. 3. Prices seem awfully volatile

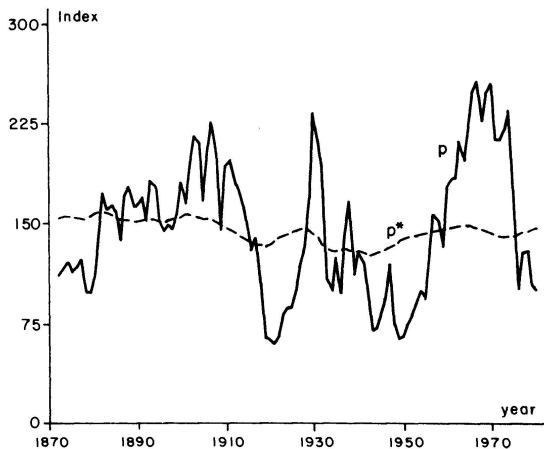


FIGURE 1

Source: Shiller, 1981 AER

## Three facts - Shiller equations

$$P_t^* = \sum_{j=1}^{\infty} \frac{1}{R^j} D_{t+j}$$

$$P_t = E_t(P_t^*) = E_t \left[ \sum_{j=1}^{\infty} \frac{1}{R^j} D_{t+j} \right]$$

$$P_t^* = P_t + \varepsilon_t$$

$$\sigma^2(P_t^*) = \sigma^2(P_t) + \sigma^2(\varepsilon_t)$$

$$\sigma^2(P_t^*) > \sigma^2(P_t)$$

- ▶ Our task: tie all these ideas together. Along the way, develop some very useful tools – dynamic present value identity

## Present value identity: One period version

Return and present value identity in logs

$$R_{t+1} = \frac{D_{t+1}}{P_t}$$

$$r_{t+1} = \log(R_{t+1}) = d_{t+1} - p_t$$

$$p_t - d_t = (d_{t+1} - d_t) - r_{t+1}$$

$$pd_t = \Delta d_{t+1} - r_{t+1}$$

$$pd_t = E_t(\Delta d_{t+1}) - E_t(r_{t+1})$$

## Regression identities: One period version

$$dp_t = r_{t+1} - \Delta d_{t+1}$$

Regression identity.

$$r_{t+1} = b_r dp_t + \varepsilon_{t+1}^r$$

$$\Delta d_{t+1} = b_d dp_t + \varepsilon_{t+1}^d$$

$$dp_t = [b_r dp_t + \varepsilon_{t+1}^r] - [b_d dp_t + \varepsilon_{t+1}^d]$$

Result:

$$1 = b_r - b_d.$$

$$0 = \varepsilon_{t+1}^r - \varepsilon_{t+1}^d$$

Tie volatility to predictability.

$$b_r = \frac{\text{cov}(r_{t+1}, dp_t)}{\text{var}(dp_t)}$$

$$\text{var}(dp_t) = \text{cov}(r_{t+1}, dp_t) - \text{cov}(\Delta d_{t+1}, dp_t)$$

- ▶ Which is it? A: all  $E(r)$
- ▶ Agenda: do this for multiperiod securities.

# Campbell-Shiller Return Identity

$$r_{t+1} \approx \rho(p_{t+1} - d_{t+1}) + \Delta d_{t+1} - (p_t - d_t)$$

Derivation. This is just the definition of return:

$$R_{t+1} = \frac{P_{t+1} + D_{t+1}}{P_t} = \frac{\left(1 + \frac{P_{t+1}}{D_{t+1}}\right) \frac{D_{t+1}}{D_t}}{\frac{P_t}{D_t}}$$

$$r_{t+1} = \log\left(1 + e^{pd_{t+1}}\right) + \Delta d_{t+1} - pd_t$$

$$r_{t+1} \approx \log\left(1 + e^{pd}\right) + \frac{e^{pd}}{(1 + e^{pd})}(pd_{t+1} - pd) + \Delta d_{t+1} - pd_t$$

$$\rho = \frac{1}{1 + D/P} \approx 0.96 \text{ (Annual, with } D/P = 0.04; P/D=20)$$



# Campbell-Shiller Present Value Formula

- ▶ From return identity

$$r_{t+1} \approx \rho(p_{t+1} - d_{t+1}) + \Delta d_{t+1} - (p_t - d_t)$$

Solve forward to present value formula.

$$pd_t \approx \rho \times pd_{t+1} + \Delta d_{t+1} - r_{t+1}$$

$$pd_t \approx \sum_{j=1}^k \rho^{j-1} \Delta d_{t+j} - \sum_{j=1}^k \rho^{j-1} r_{t+j} + \rho^k (pd_{t+k})$$

when  $\rho^k (pd_{t+k}) \rightarrow 0$

$$pd_t \approx \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} - \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} = \text{long run } \Delta d - \text{long run } r$$

- ▶ Ex-post; definition of long run return. Also ex ante  $E_t(\cdot)$

$$pd_t \approx E_t \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} - E_t \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j}$$

- ▶ A present value formula.

# Volatility



$$pd_t \approx E_t \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} - E_t \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j}$$

*P/D ratio moves iff news about  $\Delta d$  or  $r$ !*

- ▶ Run

$$\sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} = b_d^{lr} dp_t + \varepsilon^d$$

$$\sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} = b_r^{lr} dp_t + \varepsilon^r$$

Identity:

$$1 \approx b_r^{lr} - b_d^{lr}$$

Or,  $b = \text{cov}(x, y) / \text{var}(x)$ , so

$$\text{var}(p_t - d_t) \approx \text{cov} \left\{ p_t - d_t, \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} \right\} - \text{cov} \left\{ p_t - d_t, \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} \right\}$$

- ▶ Volatility = regression coeffs, which must add up.  $b_r^{lr}$ ,  $b_d^{lr}$  Which is it?

# Volatility facts

Method and horizon	Coefficient		
	$b_r^{(k)}$	$b_{\Delta d}^{(k)}$	$\rho^k b_{dp}^{(k)}$
Direct regression , $k = 15$	1.01	-0.11	-0.11
Implied by VAR, $k = 15$	1.05	0.27	0.22
VAR, $k = \infty$	1.35	0.35	0.00

$$\sum_{j=1}^k \rho^{j-1} r_{t+j} = a + b_r^{(k)} dp_t + \varepsilon_{t+k}^r$$

- ▶ “Rational Bubbles”

$$dp_t = \sum_{j=1}^k \rho^{j-1} r_{t+j} - \sum_{j=1}^k \rho^{j-1} \Delta d_{t+j} + \rho^k dp_{t+k}$$

$$1 = b_r^{(k)} - b_d^{(k)} + \rho^k b_{pd}^{(k)}$$

- ▶ Fama / Shiller debate?

# Campbell-Ammer Return Decomposition

$$(E_{t+1} - E_t) : pd_t \approx \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} - \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j}$$

$$0 \approx (E_{t+1} - E_t) \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} - (E_{t+1} - E_t) \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j}$$

$$\Delta E_{t+1} (r_{t+1}) = \Delta E_{t+1} \Delta d_{t+1} + \Delta E_{t+1} \sum_{j=1}^{\infty} \rho^j \Delta d_{t+1+j} - \Delta E_{t+1} \sum_{j=1}^{\infty} \rho^j r_{t+1+j}$$

- ▶  $\sigma^2 [\Delta E_{t+1} (r_{t+1})]$  = About 50%  $\Delta d_{t+1}$ , 50% future returns, 0% future dividends.
- ▶ Not inconsistent with  $\sigma^2 [dp_t] = 100\%$  future returns.

# Vector autoregression

- ▶ The basic VAR

$$\begin{aligned}r_{t+1} &= b_r dp_t + \varepsilon_{t+1}^r \\ \Delta d_{t+1} &= b_d dp_t + \varepsilon_{t+1}^d \\ dp_{t+1} &= \phi dp_t + \varepsilon_{t+1}^{dp}\end{aligned}$$

- ▶ Estimates, round numbers

	Estimates $\hat{b}, \hat{\phi}$	$\varepsilon$ s. d. (diagonal) and correlation.		
		$r$	$\Delta d$	$dp$
$r$	0.1	20	+big	-big
$\Delta d$	0		14	0 (!)
$dp$	0.94			15

# Vector autoregression

- ▶ The basic VAR

$$r_{t+1} = b_r dp_t + \varepsilon_{t+1}^r \approx 0.1 \times dp_t + \varepsilon_{t+1}^r$$

$$\Delta d_{t+1} = b_d dp_t + \varepsilon_{t+1}^d \approx 0 \times dp_t + \varepsilon_{t+1}^d$$

$$dp_{t+1} = \phi dp_t + \varepsilon_{t+1}^{dp} \approx 0.94 \times dp_t + \varepsilon_{t+1}^{dp}; \text{cov}(\varepsilon^d, \varepsilon^{dp}) \approx 0$$

- ▶ Identity constrains coefficients and shocks: Really 2 variables, shocks.

$$r_{t+1} \approx -\rho dp_{t+1} + \Delta d_{t+1} + dp_t.$$

$$b_r = 1 - \rho\phi + b_d$$

$$0.1 = 1 - 0.96 \times 0.94 + 0$$

$$\varepsilon_{t+1}^r \approx -\rho\varepsilon_{t+1}^{dp} + \varepsilon_{t+1}^d.$$

## Using the VAR – Connecting long and short horizons

$$\begin{aligned}r_{t+1} &= b_r dp_t + \varepsilon_{t+1}^r \\ dp_{t+1} &= \phi dp_t + \varepsilon_{t+1}^{dp}.\end{aligned}$$

- ▶ Coefficient rises with horizon

$$\Leftrightarrow r_{t+1} + r_{t+2} = b_r(1 + \phi)dp_t + (\text{error})$$

$$\Leftrightarrow r_{t+1} + r_{t+2} + r_{t+3} = b_r(1 + \phi + \phi^2)dp_t + (\text{error})$$

$$\Leftrightarrow r_{t+2} = b_r\phi dp_t + (\text{error}); r_{t+3} = b_r\phi^2 dp_t + (\text{error})$$

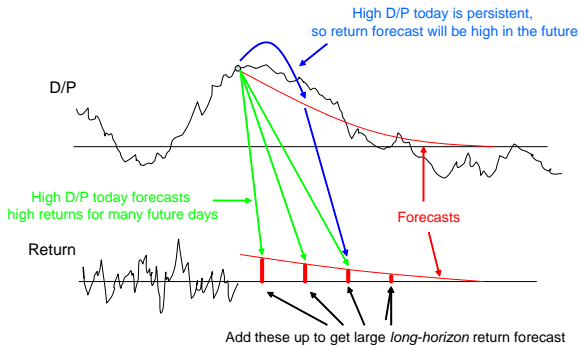
- ▶ Long horizon  $R^2$

$$R_{k=1}^2 = \frac{b_r^2 \sigma^2 (dp_t)}{\sigma^2 (r_{t+1})}$$

$$R_{k=2}^2 = \frac{b_r^2 (1 + \phi)^2 \sigma^2 (dp_t)}{\sigma^2 (r_{t+1} + r_{t+2})} \approx \frac{b_r^2 (1 + \phi)^2 \sigma^2 (dp_t)}{2\sigma^2 (r_{t+1})} = \frac{(1 + \phi)^2}{2} R_{k=1}^2$$

# Using the VAR – Connecting long and short horizons

Why D/P forecasts long horizon returns





# Volatility in the VAR

- ▶ Recall

$$\sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} = b_d^{lr} dp_t + \varepsilon^d$$

$$\sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} = b_r^{lr} dp_t + \varepsilon^r$$

$$1 = b_r^{lr} - b_d^{lr}.$$

- ▶ In the VAR

$$b_r^{lr} = \sum_{j=1}^{\infty} \rho^{j-1} \phi^{j-1} b_r = \frac{b_r}{1 - \rho\phi}$$

$$1 = \frac{b_r}{1 - \rho\phi} - \frac{b_d}{1 - \rho\phi} = b_r^{lr} - b_d^{lr} \leftrightarrow b_r = 1 - \rho\phi + b_d!$$

You can get here much more quickly, but lose interpretation

- ▶ Simplified numbers, nice units

$$b_r^{lr} = \frac{0.1}{1 - 0.94 \times 0.96} = 1; \quad b_d^{lr} = 0$$

# Impulse-Response Function

- ▶ Recall

$$r_{t+1} \approx -\rho dp_{t+1} + \Delta d_{t+1} + dp_t.$$

$$\varepsilon_{t+1}^r \approx -\rho \varepsilon_{t+1}^{dp} + \varepsilon_{t+1}^d.$$

- ▶ My choice.

$$\Delta d \text{ shock: } \begin{bmatrix} \varepsilon_1^r & \varepsilon_1^d & \varepsilon_1^{dp} \end{bmatrix} = \begin{bmatrix} 1 & 1 & 0 \end{bmatrix}$$

$$"Er" \text{ shock : } \begin{bmatrix} \varepsilon_1^r & \varepsilon_1^d & \varepsilon_1^{dp} \end{bmatrix} = \begin{bmatrix} -\rho & 0 & 1 \end{bmatrix}$$

Simulate forward

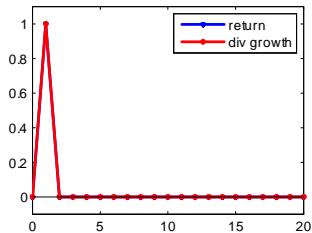
$$r_{t+1} = 0.108 \times dp_t + \varepsilon_{t+1}^r$$

$$\Delta d_{t+1} = 0.015 \times dp_t + \varepsilon_{t+1}^d$$

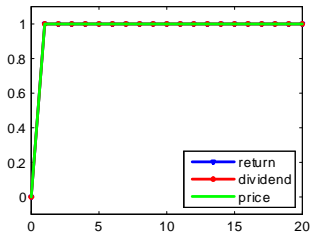
$$dp_{t+1} = 0.0937 \times dp_t + \varepsilon_{t+1}^{dp}$$

# Impulse-Response Function

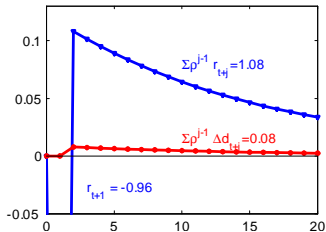
Response to  $\Delta d$  shock



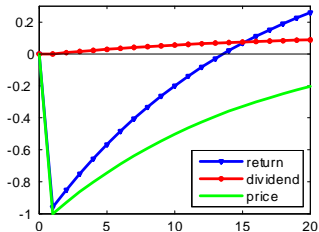
Cumulative response to  $\Delta d$  shock



Response to  $dp$  shock



Cumulative response to  $dp$  shock

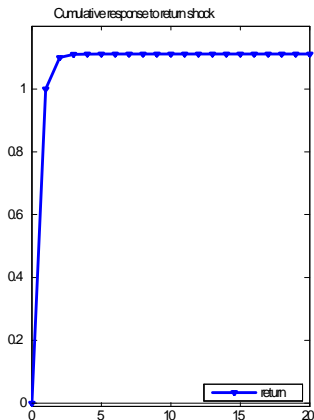
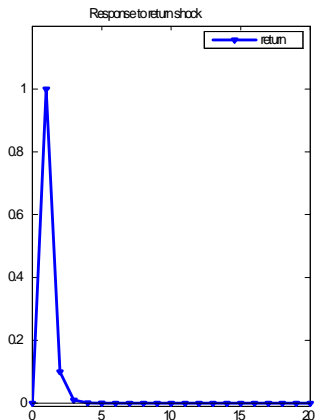


# Impulse-Response Function

1. Interpretation: how news about the future changes prices today.
  - 1.1  $\varepsilon^d$ , dividend shock with no  $dp$  change is a pure expected-cashflow shock with no change in expected returns
  - 1.2  $\varepsilon^{dp}$ ,  $dp$  shock with no change in dividends is (almost) a pure discount-rate shock with no change in expected cashflows.
2. *There is a “temporary component” to stock prices. You need to look at **both** prices and dividends to see it.*

# Univariate vs multivariate responses

$$r_{t+1} = 0.1 \times r_t + \varepsilon_{t+1}$$



Response function  $r_{t+1} = 0.1 \times r_t + \varepsilon_{t+1}$

Similarly,  $\sigma^2(r_{t+1} + r_{t+2} + \dots + r_{t+k}) \approx k\sigma^2(r)$ . Stocks really are not “safer in the long run.”

# Univariate vs multivariate responses

1. Puzzle: predictable from DP, but nearly a random walk on their own  
– not “safer in the long run?”
2. *The univariate return process implied by the VAR is very close to uncorrelated over time.*

$$\begin{aligned}r_{t+1} &= b_r dp_t + \varepsilon_{t+1}^r \\r_{t+2} &= b_r \left( \phi dp_t + \varepsilon_{t+1}^{dp} \right) + \varepsilon_{t+2}^r\end{aligned}$$

so

$$\begin{aligned}\text{cov}(r_{t+1}, r_{t+2}) &= \text{cov} \left[ b_r dp_t + \varepsilon_{t+1}^r, b_r \left( \phi dp_t + \varepsilon_{t+1}^{dp} \right) + \varepsilon_{t+2}^r \right] \\ \text{cov}(r_{t+1}, r_{t+2}) &= b_r^2 \phi \sigma^2(dp_t) + b_r \text{cov}(\varepsilon_{t+1}^r, \varepsilon_{t+1}^{dp})\end{aligned}$$

2.1 Intuition

2.2 Algebra: if  $\rho = \phi$  with  $\text{cov}(\varepsilon^d, \varepsilon^{dp}) = 0$ , then  $\text{cov}(r_{t+1}, r_{t+2}) = 0$ .

## More variables

$$R_{t+1} = a + b \times dp_t + cx_t + \varepsilon_{t+1} ? \quad !$$

Example (“Discount rates”) *cay* helps to forecast returns!

Left-hand Variable	Coefficients		t			
	$dp_t$	$cay_t$	$cay_t$	$R^2$	$\sigma [E_t(y_{t+1})] \%$	
$r_{t+1}$	0.12	0.071	(3.19)	0.26	8.99	
$\Delta d_{t+1}$	0.024	0.025	(1.69)	0.05	2.80	
$dp_{t+1}$	0.94	-0.047	(-3.05)	0.91		
$cay_{t+1}$	0.15	0.65	(5.95)	0.43		
$r_t^{lr} = \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j}$	1.29	0.033			0.51	
$\Delta d_t^{lr} = \sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j}$	0.29	0.033			0.12	

# More variables—cay

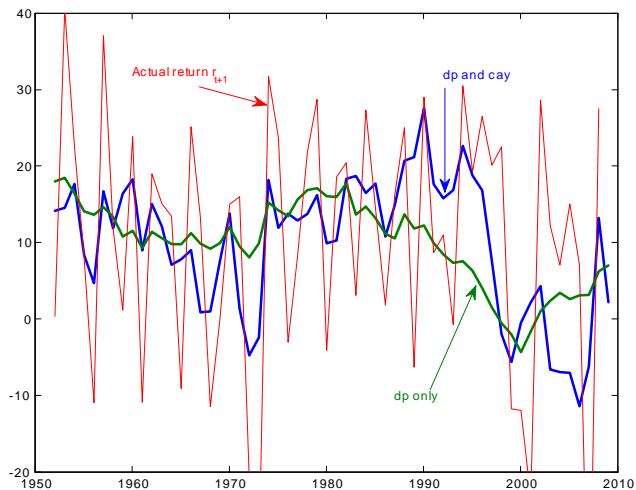


Figure: Forecast and actual one-year returns.



## More variables – identities, variance, etc.

$$d_t - p_t \approx E_t \sum_{j=1}^{\infty} \rho^{j-1} (r_{t+j} - \Delta d_{t+j}).$$

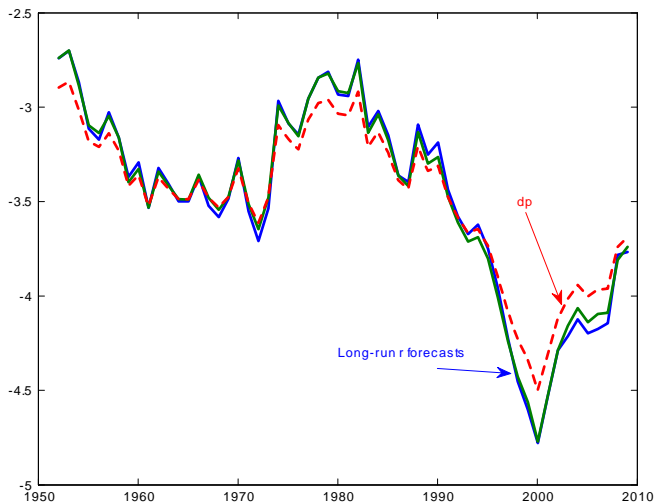
$$\sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} = a_r + b_r^{lr} \times dp_t + c_r^{lr} \times z_t + \varepsilon_t^r$$

$$\sum_{j=1}^{\infty} \rho^{j-1} \Delta d_{t+j} = a_d + b_d^{lr} \times dp_t + c_d^{lr} \times z_t + \varepsilon_t^d$$

$$b_r^{lr} - b_d^{lr} = 1$$

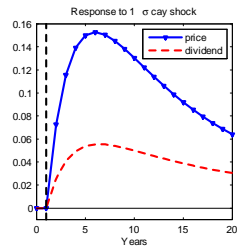
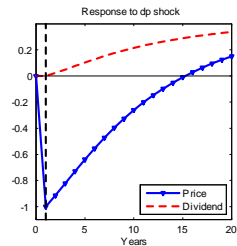
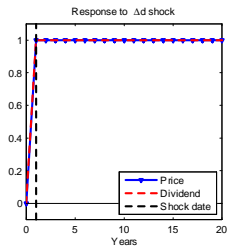
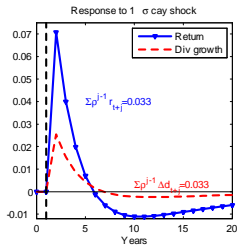
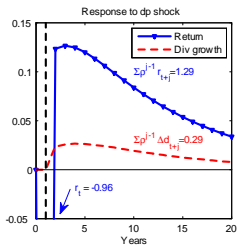
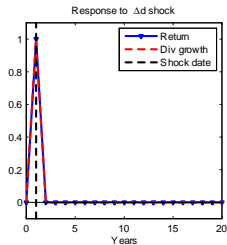
$$c_r^{lr} - c_d^{lr} = 0$$

## More variables – identities, variance, etc.



Plot of  $d_t - p_t, E_t \sum_{j=1}^{\infty} \rho^{j-1} r_{t+j} \dots$

# More variables – VAR



# Pervasive predictability: a preview

1. More variables:

$$R_{t+1} = a + b(D/P)_t + c \times \text{term}_t + d \times \text{def}_t + f \times I/K_t + g \times \text{cay}_t + h \times \pi_t$$

2. Individual stocks? (Pay attention)

$$R_{t+1}^i = a + bx_t^i + \varepsilon_{t+1}^i? \leftrightarrow E(R_{t+1}^i) \text{ is higher when } x_t^i \text{ is higher}$$

3. Bonds

$$\begin{aligned} R_{t+1}^{\text{bond}} - R_t^f &= a + 1 \times (y_t^{\text{long}} - y_t^{\text{short}}) + \varepsilon_{t+1} \\ R_{t+1}^f - R_t^f &= a^f + 0 \times (y_t^{\text{long}} - y_t^{\text{short}}) + \varepsilon_{t+1}^f \end{aligned}$$

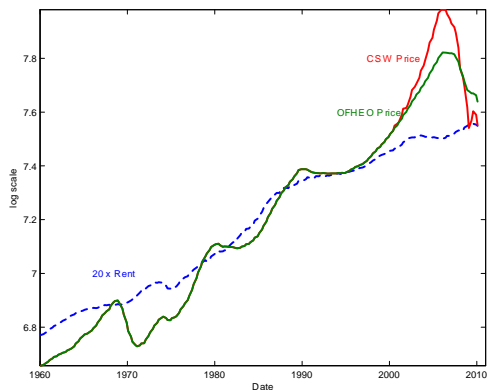
4. Foreign exchange..  $r^{US} = 1\%$ ,  $r^{Eu} = 5\%$  Implication?

$$\begin{aligned} R_{t+1}^{Eu} - r_{t+1}^{\$} &= a + 1 \times (r_t^{Eu} - r_t^{\$}) + \varepsilon_{t+1} \\ \Delta e_{t+1}^{Eu/\$} &= a^e + 0 \times (r_t^{Eu} - r_t^{\$}) + \varepsilon_{t+1}^e \end{aligned}$$

5. Credit spreads do not mean (much) higher chance of default, do mean higher expected return.

# Pervasive predictability: a preview

## Houses



Houses:	$b$	$t$	$R^2$	Stocks:	$b$	$t$	$R^2$
$r_{t+1}$	0.12	(2.52)	0.15		0.13	(2.61)	0.10
$\Delta d_{t+1}$	0.03	(2.22)	0.07		0.04	(0.92)	0.02
$dp_{t+1}$	0.90	(16.2)	0.90		0.94	(23.8)	0.91

# Pervasive predictability/ time varying risk premiums

- ▶ Many questions!
- ▶ Do the variables that forecast one thing forecast another?
- ▶ What is the *factor structure of expected returns* across markets?
- ▶ Correlation with business cycles / financial crises / economic explanation?