## Week 2 Summary:

Value $=$ value to investor, willingness to pay for a little more $x_{t+1}$

$$
p_{t}=E_{t}\left[m_{t+1} x_{t+1}\right] ; \quad m_{t+1}=\beta \frac{u^{\prime}\left(c_{t+1}\right)}{u^{\prime}\left(c_{t}\right)}=\beta\left(\frac{c_{t+1}}{c_{t}}\right)^{-\gamma} \approx 1-\delta-\gamma \Delta c_{t+1}
$$

Equivalent representations and implications:

1. $p_{t}=E_{t} \sum_{j=1}^{\infty} m_{t, t+j} d_{t+j} ; \quad p_{t}=E_{t} \int_{s=0}^{\infty} \frac{\Lambda_{t+s}}{\Lambda_{t}} D_{t+s} d s$
2. $1=E_{t}\left(m_{t+1} R_{t+1}\right) 0=E\left(m_{t+1} R_{t+1}^{e}\right)$;
3. $0=E_{t}\left[d\left(\Lambda_{t} V_{t}\right)\right]=E_{t}\left[d\left(\Lambda_{t} p_{t}\right)\right]+\Lambda_{t} D_{t} d t ; 0=E_{t}\left[\frac{d\left(\Lambda_{t} V_{t}\right)}{\Lambda_{t} V_{t}}\right]=E_{t}\left[\frac{d\left(\Lambda_{t} p_{t}\right)}{\Lambda_{t} p_{t}}\right]+\frac{D_{t}}{P_{t}} d t$
4. $\Lambda_{t}=e^{-\delta t} u^{\prime}\left(c_{t}\right)=e^{-\delta t} c_{t}^{-\gamma}$;

$$
\begin{aligned}
& \frac{d \Lambda_{t}}{\Lambda_{t}}=-\delta d t-\gamma \frac{d c_{t}}{c_{t}}+\frac{1}{2} \gamma(\gamma+1) \frac{d c_{t}^{2}}{c_{t}^{2}} \\
& \frac{d \Lambda_{t}}{\Lambda_{t}}=-\delta d t-\gamma d \log c_{t}+\frac{1}{2} \gamma^{2} d\left(\log c_{t}\right)^{2}
\end{aligned}
$$

5. $R^{f}=1 / E\left(m_{t+1}\right) \quad r_{t}^{f} d t=-E_{t}\left[\frac{d \Lambda_{t}}{\Lambda}\right] \quad r_{t}^{f}=\delta+\gamma E_{t}\left(d \log c_{t}\right)-\frac{1}{2} \gamma^{2} \sigma_{t}^{2}\left(d \log c_{t}\right)$ (Prediction for $r^{f}$, intertemporal substitution and precautionary savings motives in interest rates)
6. $p=\frac{E(x)}{R^{f}}+\operatorname{cov}(m, x)$
(Cost of capital, risk discount covariances. A lot prettier than $\left.p^{i}=\frac{E\left(x^{i}\right)}{E\left(R^{i}\right)}\right)$
7. $E\left(R^{e i}\right)=R^{f} \operatorname{cov}\left(m, R^{e i}\right)=\beta_{i, m} \lambda_{m} ; \quad E_{t}\left(d R_{t}^{i}\right)-r_{t}^{f} d t=E_{t}\left(\frac{d \Lambda_{t}}{\Lambda_{t}} d R_{t}^{i}\right)=\beta_{i, \Lambda, t} \lambda_{\Lambda, t}$
8. $E_{t}\left(d R_{t}^{i}\right)-r^{f} d t=\gamma \operatorname{cov}_{t}\left(d R_{t}^{i}, \frac{d c_{t}}{c_{t}}\right)=\beta_{i, \frac{d c}{c}} \lambda_{c}, \lambda_{c}=\gamma \operatorname{var}\left(\frac{d c}{c}\right)$ consumption CAPM, log too
9. Explain cross sectional and time series variation in average returns, e.g. Fama French Facts. Expected return vs. beta (graph) point of model; variance doesn't matter only covariance or systematic risk;

$$
\begin{gathered}
R_{t}^{e i}=\beta_{i, m} m_{t}+\varepsilon_{t}^{i} \\
\operatorname{var}\left(R_{t}^{e i}\right)=\beta_{i, m}^{2} \sigma_{m}^{2}+\sigma_{\varepsilon^{i}}^{2}
\end{gathered}
$$

"factor model"
10. MVF; HJ

$$
\begin{aligned}
\frac{E\left(R^{e}\right)}{\sigma\left(R^{e}\right)} & =-\frac{\sigma(m) \rho\left(m, R^{e}\right)}{E(m)} \\
\|\rho\| & \leq 1 \rightarrow \frac{\left\|E\left(R^{e}\right)\right\|}{\sigma\left(R^{e}\right)}<\frac{\sigma(m)}{E(m)} \approx \gamma \sigma(\Delta c)
\end{aligned}
$$

(a) $\exists M V F$, HJ bound, frontier reutrns correlated, two fund theorem, Roll theorem. NOT you want to hold mvf
(b) Equity premium risk/free rate puzzles.

$$
\begin{aligned}
& \frac{\left\|E\left(R^{e}\right)\right\|}{\sigma\left(R^{e}\right)}<\gamma \sigma(\Delta c) \\
& \frac{0.08}{0.16}<\gamma \times 0.02 \rightarrow \gamma>25 \\
& r_{t}^{f}= \delta+\gamma E_{t}\left(d \log c_{t}\right)-\frac{1}{2} \gamma^{2} \sigma_{t}^{2}\left(d \log c_{t}\right) \\
& \frac{E\left(R^{e}\right)}{\sigma\left(R^{e}\right)} \approx \gamma \sigma(\Delta c) \rho \\
& \frac{0.08}{0.16} \approx \gamma \times 0.02 \times(\rho<0.5) \rightarrow \gamma>50 \\
& r_{t}^{f}= \delta+\gamma E_{t}\left(d \log c_{t}\right)-\frac{1}{2} \gamma^{2} \sigma_{t}^{2}\left(d \log c_{t}\right) \\
& 0.01=\delta+25 \times 0.01 ? \rightarrow \delta=-0.24 ? \\
& 0.01= 0.01+\gamma \times 0.01-\frac{1}{2} \gamma^{2} 0.02^{2} \rightarrow \gamma=50 \\
& \frac{\partial r_{t}^{f}}{\partial E_{t} \Delta c_{t+1}}=50 ?
\end{aligned}
$$

History. $\beta, \gamma$ to match

$$
\begin{aligned}
& 0=E\left[\beta\left(\frac{c_{t+1}}{c_{t}}\right)^{-\gamma} R_{t+1}^{e}\right] \\
& 1=E\left[\beta\left(\frac{c_{t+1}}{c_{t}}\right)^{-\gamma} R_{t}^{f}\right]
\end{aligned}
$$

(c) Continuous time expression

$$
\begin{aligned}
d R_{t} & =\left(r_{t}^{f}+\mu_{R}\right) d t+\sigma_{R} d z_{t}^{R} \\
\frac{d \Lambda_{t}}{\Lambda_{t}} & =-r_{t}^{f} d t+\sigma_{\Lambda} d z_{t}^{\Lambda} \\
\mu_{R} & =\sigma_{R} \sigma_{\Lambda} \rho\left(d z^{R} d z^{\Lambda}\right) \\
\frac{\left\|\mu_{R}\right\|}{\sigma_{R}} & \leq \sigma_{\Lambda}
\end{aligned}
$$

Note both sides are $\sqrt{d t}$
11. Radom walks and martingales.

$$
0=E_{t}\left[d\left(\Lambda_{t} V_{t}\right)\right] \Lambda_{t+1} V_{t+1}=\Lambda_{t} V_{t}+\varepsilon_{t+1}
$$

12. "Efficiency": price incorporates information. "Joint hypothesis theorem." Implications: information sets $0=E\left[d\left(\Lambda_{t} V_{t}\right) \mid\right.$ prices $] ; 0=E\left[d\left(\Lambda_{t} V_{t}\right) \mid\right.$ public $] 0=E\left[d\left(\Lambda_{t} V_{t}\right) \mid\right.$ inside $]$. Why was it important? an organizing framework for empirical work. Example: trading rules. Fund managers. Announcement effects.
13. General equlibrium:
(a) Endowment economy
(b) Full linear economy. Classic finance

$$
d R_{t}=\mu d t+\sigma d z_{t}
$$

$\rightarrow$ portfolio theory $\rightarrow$ aggregation $\rightarrow$ CAPM. Qantities are endogenous, we derive the composition of the market portfolio
(c) Halfway 1: PIH model. $\mathrm{R}^{f}$ is nailed down and the allocation of consumption over time, but not across states
(d) Halfway 2: Q theory, adjustment costs to risky investment projects


Figure 1. Annual excess returns and consumption betas. This figure plots the average annual excess returns on the 25 Fama-French portfolios and their consumption betas. Each twodigit number represents one portfolio. The first digit refers to the size quintile ( 1 smallest, 5 largest), and the second digit refers to the book-to-market quintile (1 lowest, 5 highest).

## Table II

## Annual Excess Returns and Consumption Betas

Panel A reports average annual excess returns on the 25 Fama-French portfolios from 1954 to 2003. Annual excess return is calculated from January to December in real terms. All returns are annual percentages. Panel B reports these portfolios' consumption betas estimated by the timeseries regression:

$$
R_{i, t}=\alpha_{i}+\beta_{i, c} \Delta c_{t}+\varepsilon_{i, t},
$$

where $R_{i, t}$ is the excess return over the risk-free rate, and $\Delta c_{t}$ is Q4-Q4 consumption growth calculated using fourth quarter consumption data. Panel C reports $t$-values associated with consumption betas.

|  | Low | Book-to-market |  |  | High |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Panel A: Average Annual Excess Returns (\%) |  |  |  |  |
| Small | 6.19 | 12.47 | 12.24 | 15.75 | 17.19 |
|  | 5.99 | 9.76 | 12.62 | 13.65 | 15.07 |
| Size | 6.93 | 10.14 | 10.43 | 13.23 | 13.94 |
|  | 7.65 | 7.91 | 11.18 | 12.00 | 12.35 |
| Big | 7.08 | 7.19 | 8.52 | 8.75 | 9.50 |


|  | Panel B: Consumption Betas |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| Small | 3.46 | 5.51 | 4.26 | 4.75 | 5.94 |  |
|  | 2.89 | 3.03 | 4.79 | 4.33 | 5.21 |  |
| Size | 2.88 | 4.10 | 4.35 | 4.79 | 5.71 |  |
|  | 2.57 | 3.35 | 3.90 | 4.77 | 5.63 |  |
| Big | 3.39 | 2.34 | 2.83 | 4.07 | 4.41 |  |


|  | Panel C: $t$-values |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| Small | 0.93 | 1.71 | 1.59 | 1.83 | 2.08 |  |
|  | 0.98 | 1.27 | 2.02 | 1.83 | 2.10 |  |
| Size | 1.15 | 1.93 | 2.17 | 2.07 | 2.39 |  |
|  | 1.14 | 1.75 | 1.90 | 2.26 | 2.39 |  |
| Big | 1.71 | 1.32 | 1.67 | 2.15 | 2.00 |  |

But...

1. t stats on betas are low. This regression does not test the model: $E R^{e}$. vs. $\beta$ tests the model. But it means betas are poorly measured, possibly sensitive to a very few data points. (? worth checking in the data!)
2. $E\left(R^{e}\right)=\beta \times(\gamma \sigma(\Delta c))$ very large $\gamma$ is still implied
3. Does not check riskfree rate implications - the heart of the equity premium puzzle
4. The correct nonlinear version works much worse! It should be $1=E\left(\beta\left(\frac{c_{t+1}}{c_{t}}\right)^{-\gamma} R\right)$, but raising things to the 50 power makes it work much worse
